



Media Release
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Kids Club Now Confirmed for Stage 1 of The Ruby Collection

Great news for families! A Paradise Resort favourite will live on when the Ruby Apartments opens right next door, later this year.

The ever-popular kid's club has been confirmed as part of the first tower in the billion-dollar Ruby Collection development, set to open in November - something that had not been a part of the original development design.

CEO David Brook is pleased to announce this family-friendly facility will be operational from early 2019.

"Paradise Resort has been a favourite of families over the years due to the Kid's Club facility and associated activities.

"We want our current customers to come back and stay with us when The Ruby Apartments open later this year, so we've worked tirelessly to find a location for a kid's club facility," David said.

The Ruby Collection *Kids Club* will be located on Norfolk Avenue, opposite the main entrance to the Ruby Apartments.

Catering for children aged 3-12 years of age, the Kid's Club will be open every day except Christmas Day and will offer a choice of fun-filled sessions per day.

With space themed play areas including a 3D theatre, rocket science lab and galaxy sports court, the 'Rocket Club' will offer interactive programs designed to entertain and engage kids of every age.

"Family holidays are sometimes not as relaxing for parents as they could be but having a kid's club onsite ensures that parents get a little bit of time out too.

"Many of our family packages will include one complimentary session per child per stay with additional sessions available for a fee and for parents wanting care outside Kid's Club hours, our Ambassadors can arrange 'in-room' child-minding," said David.

The Ruby Collection Kid's Club will open in early 2019 and until its official opening, Ruby Apartment guests will be able to access the adjacent Paradise Resort Kid's Club.

Online bookings for Kid's Club will be launching closer to opening, and in the meantime, families can take advantage of the pre-opening offer and save up to 50% off their stay.

The Ruby Apartments will feature spaciouly designed apartments, with fresh and classy furnishings, providing guests with all the comforts of home – plus a few extras.

Offering multiple configurations, the stylish one, two and three-bedroom apartments, villas and sky suites will cater perfectly for families, couples or even single travellers.

Featuring expansive living areas, full kitchen and laundry, private ensuite with shower and thoughtful extras such as USB charging points, Bluetooth speakers, complimentary Wi-Fi and with easy access to



Ruby's own digital concierge, the apartment-style accommodation will be equally loved by younger and older guests alike.

50% off Pre-Opening Sale

To celebrate our opening this november save up to 50% off the daily rate plus receive a range of bonus extras.

Inclusions:

- Start your day with a complimentary continental buffet breakfast in Stones Bar & Grill for all guests
- Unlimited access to the Waterpark
- One Kid Club session per child 3-12years per stay
- Complimentary Wifi throughout your stay
- Complimentary local calls from your in-room phone
- Complimentary daily housekeeping service Monday - Saturday; (Sundays available on request)
- Complimentary use of the cardio gym, sauna and steam room
- 24-hour check-in
- Access to a range of activities and entertainment
- Access to Ruby's 24/7 digital concierge

All pre-opening packages are on sale for a limited time and available for travel from 5 November 2018 to 31 March, 2020 and can be booked online at www.therubycollection.com.au

*Conditions apply

- ENDS -

The Ruby Apartments – Tower 1

The first of four towers in the 'billion-dollar game changer' Ruby Collection development – the Ruby Apartments - is set to reshape visitor perceptions of what a family holiday experience is meant to be.

Featuring 230 apartments and 13 ground floor villas, Ruby Apartments, will be launched to the public in November 2018, combining family appeal and 5-star facilities, with a sophisticated indulgence and cutting-edge features.

Crystallised by the motto, 'we don't do ordinary', the Ruby experience will stand apart from what visitors have come to expect from a Gold Coast stay with a new level in service and amenities that will knit together the northern Surfers Paradise precinct.

Spanning 30 floors the stylish one, two and three-bedroom apartments and sky suites will provide a bird's eye view of the Pacific Ocean or Gold Coast Hinterland and cater to the modern family with spacious living areas, full kitchen and laundry suitable for families of up to 8 to come together and enjoy all the comforts of home.

In short, The Ruby Collection is a game changer.



At Ruby, the traditional roles of customer service staff will be replaced with Ruby Ambassadors, whose roles will be multi-faceted, enabling them to better understand guests and offer a more personalised service.

From the moment guests arrive, Ruby Ambassadors will assist with guests' every need - from assisting at check-in, booking local tours and attractions, making a dinner reservation or just have a conversation over morning coffee.

Ruby Ambassadors will simply know their guests better and offer a more personalised service while creating a fun casual atmosphere.

IMAGES AVAILABLE ON REQUEST

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