



Media Release
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Construction update – February 2018

High winds and wet weather over the past couple of months have created slight delays in the construction of the shiny new *Ruby Collection* development in Surfers Paradise.

As a result, opening of the first tower in the billion-dollar development – the *Ruby Apartments* - will be delayed by two months, with the doors now scheduled to open early November.

Being highly focused on the guest holiday experience at sister property, Paradise Resort, CEO David Brook remains unconcerned with the two-month delay.

“Although we would have liked to have been open this September, the revised November launch date makes allowances for any further weather delays,” he said.

Mr Brook went on to say that the move enables his team to continue to schedule works on the northern side of the building and around waterpark operating times so that Paradise Resort guests are not inconvenienced.

Despite the delays, builders are already working on the 21st floor of the 30-floor tower and have laid the foundations for the 13-ground floor villas situated along Oak and Norfolk Avenues’ which all form part of Stage 1 of the development.

Fit-out of the first 6 floors will commence late March and the Ruby Collection team can’t wait to start installation of all the fittings, fixtures and decorative touches that will make the Ruby Apartments shine in the accommodation market.

While both Paradise Resort and the Ruby Apartments are owned by the same parent company -The Ralan Group - when Tower 1 of The Ruby Collection opens in November, they will operate independently.

“We’ve made no secret about the fact that Paradise Resort will eventually be retired to make way for The Ruby Collection towers 2 – 4, but it will be business as usual for Paradise Resort for another 18 months at least,” said Mr Brook.

“Both properties and their amenities will remain exclusive to their respective guests, however some areas such as the main bars and restaurants along with some of the activities hosted inside Paradise Resort including the Ice-Rink, Climbing Wall, Laser Tag and Virtual Reality experiences already open to the public will be able to be enjoyed by both.”

Advance bookings for The Ruby Apartments will commence towards the end of this month with a range of special pre-opening packages on offer, with exciting value and something for everyone.

For regular updates and more information on The Ruby Collection please visit www.therubycollection.com.au



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The Ruby Apartments – Tower 1

The first of four towers in the ‘billion-dollar game changer’ Ruby Collection development – the Ruby Apartments - is set to reshape visitor perceptions of what a family holiday experience is meant to be.

Featuring 230 apartments and 13 ground floor villas, Ruby Apartments, will be launched to the public in November 2018, combining family appeal and 5-star facilities, with a sophisticated indulgence and cutting-edge features.

Crystallised by the motto, ‘we don’t do ordinary’, the Ruby experience will stand apart from what visitors have come to expect from a Gold Coast stay with a new level in service and amenities that will knit together the northern Surfers Paradise precinct.

Spanning 30 floors the stylish one, two and three-bedroom apartments and sky suites will provide a bird’s eye view of the Pacific Ocean or Gold Coast Hinterland and cater to the modern family with spacious living areas, full kitchen and laundry suitable for families of up to 8 to come together and enjoy all the comforts of home.

In short, The Ruby Collection is a game changer.

At Ruby, the traditional roles of customer service staff will be replaced with Ruby Ambassadors, whose roles will be multi-faceted, enabling them to better understand guests and offer a more personalised service.

From the moment guests arrive, Ruby Ambassadors will assist with guests’ every need - from assisting at check-in, booking local tours and attractions, making a dinner reservation or just have a conversation over morning coffee.

Ruby Ambassadors will simply know their guests better, and offer a more personalised service while creating a fun casual atmosphere.

IMAGES AVAILABLE ON REQUEST

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