



Media Release
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A Gold Coast artist's own artistic gems to adorn the walls at Ruby

A collaboration between The Ruby Collection and local artist Tracie Eaton will help bring the Ruby vision to life.

CEO of the Ruby Apartments David Brook wanted every aspect of Ruby to be unique and that included the artwork.

"We wanted to work with a local artist who could create pieces that represented the fun, vibrancy and beauty of the Gold Coast.

"We needed someone who also understood the needs of the tourism industry and someone who was as passionate about our brand as we were," said David.

"One of my colleagues met Tracie at an industry breakfast a few years ago and set up a meeting. I explained our brief, and after a few meetings, I knew it was the perfect partnership," said David.

Tracie's brief was to create an original piece of art for every floor. The installation needed to incorporate the colours and techniques to amplify the luxurious quality and experience that guests of the Ruby Apartments expect. Each piece needed to capture the natural landscape of the Gold Coast and also reflect the vibrancy and modern beauty which will sparkle in this precious gem.

"I've worked closely with David. He's an incredibly creative thinker and together we've created amazing artworks that have been colour matched to the furnishings, fabrics and accessories. Each floor has a different colour tone and I've used a variety of painting techniques and mediums to create the original artworks," said Tracie.

With abstract design as a base, Tracie has incorporated texture, resin and fluid acrylic art, dry and wet brushing, foil leaf, pallet knifing.

"The base colour tones I have used range from mustards, greens, blues & turquoise to vivid reds. Each colour evokes a different feeling. Some of the created artworks are peaceful, wistful almost. Others are a total burst of energy, vibrancy and happiness. The similarity across all the artworks is a feeling of passion and zest for life which was critical in my mind when painting each piece."

Upon opening in November each piece will be on display and offered for sale to ensure the décor at The Ruby Collection continues to stay fresh and unique each time a new guest comes to stay.

"I've simply loved working on this project and it will be an exciting day to see Ruby's interior design and my art all come together. I'm looking forward to that unveiling moment," Tracie said.

For more details on The Ruby Collection visit www.therubycollection.com.au.



INTERVIEWS AVAILABLE ON REQUEST

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